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The ABCs Of Hand Lettering



Synopsis

Have you always wanted to try hand lettering, but aren't quite sure how to begin? You've picked up the right book! The ABCs of Hand Lettering is your trusty guide and the perfect first step to starting a wonderful new hobby. Learn the difference between serif, sans serif, script, and decorative fonts; find out how to put together letters and words; and come up with your very own hand-lettered work. By the end of this book, you'll definitely always be creating.

Book Information

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Customer Reviews

Is eye candy. The book is very colorful with lots of font samples but ABSOLUTE NO DIRECTION ON HOW TO CREATE THE TYPES. There about 80-something pages of pretty art work. There are a few pages of the basic description of what makes a letter and how to create a design. It is mostly examples of what can be done but very little on how to do it. I guess it is very well worth it for the price of download.

Although I wish this were more of a how-to book, as one might think a book titled "ABCs of..." would be, I completely forgive the lack of depth in that area due to the wide array of beautifully laid out inspiration! This book does have some explanations of font info, some tips, some FAQs, but where it

shines is the middle where a multitude of typeface artists display a selection of their work and talk about how they got into lettering. There is such variety here, such colors, it's fantastic! And furthermore, although the other reviewer pointed out that this is more of a PDF (it is) that you can't bookmark (you can't), I don't find this a flaw at all! So many beautiful non-fiction books - art books and others - have gorgeous layouts on each page which are lost when the publisher makes the digital version. Here the entire intended layout is preserved with each flourish and bit of eye candy intact! It's like kindle magazines and I love it! No more lost formatting! No more crummy, pixelated, 1" photos TYVM!! Also-- \$3.99 is a great price.

I really enjoyed this book. It is loaded with examples. I will be using it often. My only disappointment is that the kindle version wouldn't let me bookmark any pages. It was more like a PDF file than a kindle book.

Exactly what I was looking for. There are several complete alphabets in different styles, followed by many examples of completed projects. Lots of inspiration, and enough direction to get started. The inclusion of several different artists and their individual styles is a nice addition. I have no issue with the PDFs -- they are the only way to present this material because of the fixed visual layout.

This gives more history and examples of hand-lettering than actual instructions. Since it's Kindle-only, it's sort of a pain that there's no step by step - but, the lettering styles are nice. Oh, and if you're reading this on an actual Kindle (haven't tried from one of the apps yet), this thing is formatted like a graphic novel - meaning you get the full page, and then it zooms in on one corner at a time. Not great since the content often spans both corners in a particular section, so you're either reading it super tiny, or you're flipping back and forth to read the full lines. I'm actually kinda disappointed with this, and I'm sort of glad that half the purchase was covered with promo credits...

Very beautiful book!! I wish I had the physical copy as well! All of the details really make the book a piece of art. Lots of very informative examples and designs. So many different fonts and styles to learn! I'm very excited to test out my skill soon!

This book covers basic font types & layout, with a section of lettering artwork by various artists as well as a section of tips & Q & A. The featured artists share how they got into lettering, what styles, techniques, & materials they prefer, etc.. It's not an in depth text, but a broad overview, & for under

three bucks, the Kindle version is absolutely worth the money.

This is the what an art book should be. Nearly every page is full of art. Text instructions are useful but the examples are what inspire. The book's design is also clean and attractive. A very well-conceived digital book. One of the nicest bits is the chapter that introduces a number of lettering artists and their work. It's great for comparison between styles and to expand your lettering toolbox.

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